

# Privacy Policy – Diress: AI Model Dressing

**Last Updated: December 18, 2024**

Diress: AI Model Dressing (“Diress,” “we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, and share information when you use our mobile application (the “App”). Our App is suitable for ages 4+.

## 1. Information We Collect

**User-Provided Images:**

Users may upload images of clothing items. These images are temporarily stored on secure servers to generate AI-based visuals of how the product would appear on a model. We do not use these images for identification, marketing, or analytics beyond providing the core functionality of the App.

**User ID:**

We assign a non-personally identifiable user ID to each user. This ID associates uploaded content with a specific session without including personal information such as your real name or email address.

## 2. How We Use Your Information

**App Functionality:**

Uploaded images are used solely to provide the App’s core feature — delivering an AI-generated visualization of how a product might look on a model.

**No Advertising or Tracking:**

We do not use your data for advertising or marketing, nor do we track your activity across other services.

## 3. Data Storage and Security

**Secure Storage:**

Your images and user ID are stored securely with industry-standard safeguards to prevent unauthorized access or disclosure.

**Limited Retention:**

We retain your images only as long as necessary to produce the requested AI visualization. After that, we may delete the data or anonymize it so it cannot be linked back to you.

## 4. Sharing of Information

**No Unauthorized Sharing:**

We do not sell, rent, or share your images or user ID with third parties, except as required by law or to maintain the App’s security and functionality. Any such parties are bound by confidentiality obligations.

## 5. Children’s Privacy

Diress is suitable for ages 4+. We do not knowingly collect personal information from children under 13. If you believe we have collected such data, please contact us so we can remove it.

## 6. Your Choices

**Data Deletion Requests:**

You may request the deletion of your uploaded content or raise any concerns regarding your data by contacting us.

## 7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make significant changes, we will notify you within the App. Your continued use of the App after updates signifies your acceptance of the revised terms.

## 8. Contact Us

For questions or concerns about this Privacy Policy or our data practices, please reach out to us at:

Email: [skozayy@gmail.com](mailto:skozayy@gmail.com)